



Web Report 2010

The websites continue to be an effective communications tool for the submarine community and as a recruiting tool for the association, many of our members join after visits to our sites.

Sponsorship

There was no cost to the Association for hosting the websites, the majority of costs were covered by sponsorship by Thales, although the amount this year was reduced to \$1,000 which did not cover the operating costs. Thales has been approached to continue sponsorship for the next financial year.

Communications

The websites continue to be an effective means of communications within the submarine community and I am pleased to say that visitors to the site continue to provide me with feedback and items for inclusion.

My thanks to those visitors and Branches that provide regular updates for inclusion, without these we would not be topical. To those Branches that don't contribute I ask you to try (especially information for the events page) on a regular basis so that we are all aware of what is going on in your state. Potential (and current) members cannot attend functions and meetings if not promulgated.

Statistics

A web site's success is measured by the number of visitors and the number of visitors that we attract indicates that we are meeting our Member's needs.

I thank you all for your support and I hope that you will support the new Web Manager

Norm Williams OAM

Web Manager – submarinesaustralia.com

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