








## **SAA POLICY**

### **THE SALE OF SUBMARINE RELATED MERCHANDISE & MEMORABILIA THROUGH THE SAA OR ADVERTISED ON SAA MEDIA.**

The SAA National Committee has concluded that it is not economical, nor is it feasible for the SAA to run an online store selling submarine memorabilia or bespoke clothing.

This is primarily due to the low turnover of stock, the economics of scale and because of the increasing number of other providers in this space.

The SAA is happy to assist other merchants by allowing them to advertise on the SAA website and the SAA Facebook Group, subject to the following conditions;

-  Where they are using official defence branding, including but not limited to, the RAN Crest, Submarine crests, Dolphins or rate badges, that they have obtained permission to use them from the Navy Brand Manager (Manager Navy Badges R1-04-035A Russell Offices Canberra ACT Tel: +61 (02) 5108 9604).
-  Where they use the SAA Association Crest that they have permission in writing from the SAA National Secretary.
-  Where they are using any imagery that they are not in breach of copyright.
-  That the products advertised are not offensive, sexist, controversial or political, or may bring the SAA into disrepute.
-  That they consider donating a portion of their profits annually to the SAA Welfare Fund.

Merchants or individuals who wish to advertise their products on either the SAA Website or the SAA Facebook Group are to contact the SAA National Secretary to confirm that

they will meet the conditions outlined above. The National Secretary will review each application and if approved, advise the Webmaster and Facebook Administrator that advertising can commence. Ads placed on the Facebook page without approval will be deleted by the Facebook Administrator.

Where the SAA supports merchants through the provision of advertising space, or links on SAA media, it is essential that the association protects itself legally by ensuring that any goods sold do not breach copyright, and that the reputation of the SAA is not impinged.

A page will be set up on the SAA Website in due course where approved merchants can post links to their own sites. Merchants wishing to advertise on the SAA website, or the SAA Facebook Group, are to seek permission from the National Executive, through the National Secretary, confirming that they will abide by the conditions above.

This policy will be reviewed annually by the National Committee or as required earlier.



Dave Strangward AM  
SAA National President  
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