

Web Report 2011



The websites continue to be an effective communications tool for the submarine community and as a recruiting tool for the Association, many of our new members have joined after visits to our sites.

Unfortunately there has been a few recent problems created by software compatibility, we are authoring on a Microsoft application that is no longer supported. The introduction of Internet Explorer 9 resulted in the sub forms in the SUBCON site being inaccessible by those that had updated and a work around had to be applied. Investigation into the cost of a new application is being conducted.

Sponsorship

There was no cost to the Association for hosting the websites, the majority of costs once again being covered by a \$1,000 sponsorship by Thales. Sponsorship is getting harder to get under current financial conditions and Thales will be approached to continue sponsorship for the next financial year.

Communications

The websites continue to be an effective means of communications within the submarine community and I am pleased to say that visitors to the site continue to provide me with feedback and items for inclusion.

My thanks to those visitors and Branches that provide regular updates for inclusion, without these we would not be topical. To those Branches that don't contribute I ask you to try (especially information for the events page) on a regular basis so that we are all aware of what is going on in your state. Potential (and current) members cannot attend functions and meetings if not promulgated.

Statistics

A web site's success is measured by the number of visitors and the number of visitors that we attract indicates that we are meeting our Member's needs.

I thank you all for your support and I once again offer my services as honorary Web Manager for 2011-2012.

Norm Williams OAM

Web Manager – submarinesaustralia.com

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Web Manager's Report 2010-2011