



Web Report 2009

The websites continue to be an effective communications tool for the submarine community. It's value can be measured by the number of queries that I get daily, from tracking down old mates and family members to providing information on boats and their movements. More importantly though is it's effectiveness as a recruiting tool, many of our members join after visits to our sites.

The Association has access to two websites and I would like it to be one, but the reason that we have two is so that I can be independent when I need to be, it avoids office politics. However, the workload to keep both current and avoid duplication is becoming significant and the merger of the two is imminent (when time permits).

I have had no training in web development and my computer skills are pretty basic and as a result of this I have reached my limitations. I am unable to utilise some of the newer features available and I am unable to get a secure database up and running so that the state secretaries and Members can access their information. I am looking at getting some assistance with this and hope that it will be soon.

Sponsorship

There was no cost to the Association for hosting the websites, the majority of costs were covered by sponsorship by Thales. Thales has been approached to continue sponsorship for the next financial year.

Communications

The websites continue to be an effective means of communications within the submarine community, although I would hope to see more Association members visiting. It is surprising to hear many Members comment that they were unaware of issues that have been widely promulgated. I recommend that members visit the sites at least once a month to see what is happening.

Communications is a two way street and I am pleased to say that visitors to the site continue to provide me with feedback and items for inclusion. I cannot use everything that comes in, but try to include as much as I can. I often hear complaints second hand, if you have a problem with the sites, speak up so that I can address your problem.

My thanks to those visitors and Branches that provide regular updates for inclusion. To those Branches that don't I ask you to try and provide information (especially for the events page) on a regular basis so that we are all aware of what is going on in your state.

Statistics

A web site's success is measured by the number of visitors and the usage table shown in this report indicates that we have an average of around 500 daily visits to the sites. Considering that we are a small community this is quite high.

I thank you all for your support.

Norm Williams OAM
Acting National Secretary

08 May 2009

Usage Statistics for upperiscope.com.au

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
May-09	18956	15304	1457	369	4253	2.81 GB	4799	18948	198960	246437
Apr-09	19879	14932	1484	354	8649	6.61 GB	10641	44529	447970	596384
Mar-09	20131	15653	1294	415	12385	7.48 GB	12884	40126	485260	624091
Feb-09	18723	14053	1269	411	11794	5.99 GB	11521	35544	393494	524253
Jan-09	17196	13067	1177	352	9050	6.26 GB	10925	36493	405091	533099
Dec-08	16571	12548	1131	344	8736	5.98 GB	10666	35080	388993	513722
Nov-08	15558	12238	1197	374	8020	6.27 GB	11228	35936	367141	466747
Oct-08	14951	11009	1002	338	7760	5.24 GB	10508	31076	341309	463501
Sep-08	15619	11620	1122	317	8948	4.93 GB	9529	33673	348604	468571
Aug-08	14940	10712	1070	297	6626	4.58 GB	9225	33192	332097	463152
Jul-08	15603	12374	1063	312	7232	5.97 GB	9676	32978	383609	483702
Jun-08	16752	12307	1073	349	12119	5.52 GB	10488	32219	369215	502584
Totals						67.63 GB	122090	409794	4461743	5886243

Usage Statistics for submarinesaustralia.com

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
May-09	4364	3122	625	162	1510	691.59 MB	2106	8130	40589	56741
Apr-09	3760	2605	516	164	3263	1.40 GB	4928	15480	78153	112825
Mar-09	3437	2372	526	166	2986	1.27 GB	5168	16333	73550	106548
Feb-09	3278	2199	529	173	2507	953.36 MB	4856	14825	61584	91796
Jan-09	3084	2035	531	151	2521	913.69 MB	4694	16483	63098	95608
Dec-08	2072	1534	296	139	2828	627.36 MB	4326	9182	47573	64258
Nov-08	2500	1800	317	147	2695	783.37 MB	4421	9530	54007	75020
Oct-08	2370	1744	287	135	2421	632.95 MB	4195	8918	54065	73486
Sep-08	2770	1975	309	134	2523	702.52 MB	4031	9291	59272	83129
Aug-08	2250	1650	347	129	2297	611.65 MB	4025	10777	51177	69759
Jul-08	2548	1932	313	141	2750	628.92 MB	4395	9723	59896	79011
Jun-08	2580	1821	308	147	2908	640.44 MB	4435	9263	54633	77427
Totals						9.69 GB	51580	137935	697597	985608